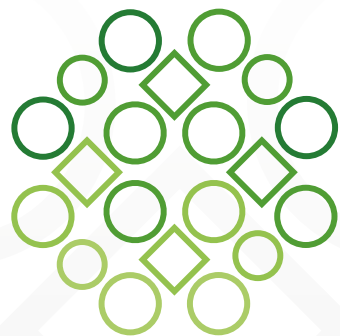


COMMERCIAL BROCHURE



29

CONGRESSO

OMD

IMMERSIVE VIRTUAL

27 | 28 | NOV | 2020

◇ INTRODUCTION



INTRODUCTION

The Portuguese Dental Association's Congress is back!

In an atypical year in which the pandemic drove societies and economies to change daily routines, the annual meeting of dental medicine was also reinvented.

We return on the 27th and 28th November, with a disruptive vision that in no way loses the essence. The scientific excellence remains. Only the format changes: from face-to-face to virtual.

The 29th Congress of the Portuguese Dental Association presents itself as a unique event, fruit of new times, accessible through an online platform, developed from scratch for this purpose and available online until **January 31st 2021**.

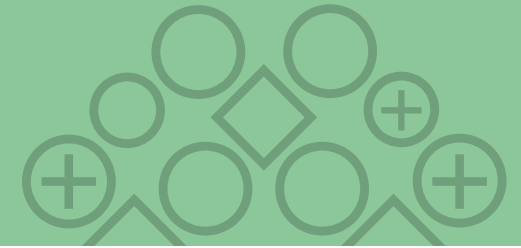
Expodentária Portugal will also have a new format. The stands will come to life in a virtual showroom that will provide visitors with an immersive experience and exhibitors the possibility to idealize a point of contact with dentists and present frontline novelties and tendencies.

We maintained the eco-friendly concept and the creative freedom of exhibitors, who will still have an area to present their initiatives. But we innovated in providing a 100% virtual, more engaging and inclusive visit, in a 360º view, which allows dentists to explore in greater detail the contents of his/her interest.

Expodentária Portugal therefore returns in a different manner nonetheless ensuring the usual dynamics between visitors and exhibitors.

We are counting on your participation!

◇ WELCOME TO OMD'S 29TH CONGRESS



EXHIBITORS



◇ BASIC EXHIBITION STAND



BASIC EXHIBITION STAND | 2.500 € (Subject to VAT at the legal rate in force)

- Exhibit at Expodentária;
- Conceptualisation and 3D modelling of the Exhibition stand and its contents;
- Graphic design and layout, technological development of the necessary technical features;
- Content updating and maintenance;
- Exhibition Stand Customization, with the Exhibitors image and logo;
- Download of 1 document up to 10MB; that can be exchanged for a new document on 15th December;
- Download of 1 video up to 25mb (no time limit) that can be exchanged for a new video on 15th December.

◇ INTERMEDIATE EXHIBITION STAND



INTERMEDIATE EXHIBITION STAND | 4.000 € (Subject to VAT at the legal rate in force)

- Exhibit at Expodentária;
- Exhibition stand construction: conceptualisation and 3D modelling of contents and respective interactivity;
- Graphic design and layout, technological development of the necessary technical features;
- Content updating and maintenance;
- Exhibition Stand Customization, with the Exhibitors image and logo;
- Chat Interaction;
- Download of 2 documents up to 10MB; that can be exchanged for a new document on 15th December;
- Download of 2 videos up to 25mb (no time limit) that can be exchanged for a new video on 15th December.

◇ PREMIUM EXHIBITION STAND



PREMIUM EXHIBITION STAND | 5.750 € (Subject to VAT at the legal rate in force)

- Exhibit at Expodentária;
- Conceptualisation and 3D modelling of contents and respective interactivity;
- Graphic design and layout, technological development of the necessary technical features;
- Content updating and maintenance;
- Exhibition Stand Customization, with the Exhibitors image and logo;
- Chat Interaction;
- Download of 3 documents up to 10MB; that can be exchanged for a new document on 15th December;
- Download of 3 videos up to 25mb (no time limit) that can be exchanged for a new video on 15th December;
- Videoconference (ON/OFF), 3 conference lines available;
- Happening (transmission of live surgical videos, mini scientific lectures, recorded and inserted previously, entirely the responsibility of the exhibitors. Available on the time slot defined by OMD beforehand and disseminated through the congress participants via pop-up – Required prior authorization by the Organising Committee of OMD's 29th Congress.

◇ OFFICIAL SPONSORS



SCIENTIFIC SPONSOR

Supports the participation of a renowned international conference Lecturer by invitation of the scientific committee.

- Be an exhibitor at Expodentária with an intermediate exhibition stand;
- Support the lecturer's fees;
- Inclusion of the sponsor's logo on PDA's official website (www.ond.pt) with a direct link to the sponsor's website;
- Inclusion of the sponsor's logo in the scientific programme;
- First choice of exhibition space in Expo-Dentária, in accordance with the following rules:

1st choice: Platinum Sponsor;

2nd choice: Gold Sponsors;

3rd choice: Silver Sponsors;

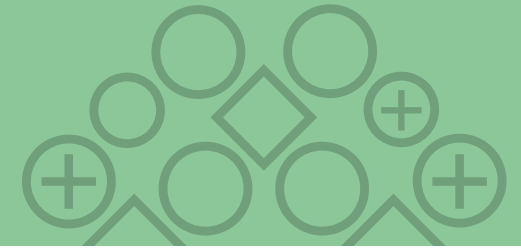
4th choice: Scientific Sponsors, in accordance with the date of formal written confirmation of acceptance as a sponsor.

- Publicity in the conference room where the lecture will be held, including:
 - Insertion of the sponsors' logo in the background image behind the lecturer;
 - Insertion of 1 slide/video of the sponsor's company in the beginning and end of the conference.

Presence at Expodentária:

- Intermediate stand | 7.500 € (Subject to VAT at the legal rate in force)
- Premium stand | 8.750 € (Subject to VAT at the legal rate in force)

◇ OFFICIAL SPONSORS



OFFICIAL SPONSORS



SILVER SPONSOR

Advertising:

- Inclusion of logo in Congress posters;
- Inclusion of logo in advertising made in both national and international specialised magazines;
- Inclusion of logo on PDA's website (www.ond.pt) in the section dedicated to official sponsors establishing a direct link to the sponsor's site;
- Logo featured in PDA's mobile applications for Android, Iphone and Ipad;
- Inclusion of logo in 6 OMD eNews, sent during the current year to all dentists and congress participants, establishing a direct link to the sponsor's website (or site specially created for this purpose) and therefore the content therein is the sole responsibility of the sponsor;
- Inclusion of logo in 2 OMD eNews, sent during the congress to all dentists and congress participants, establishing a direct link to the sponsor's website (or site specially created for this purpose), and therefore the content therein is the sole responsibility of the sponsor;
- Inclusion of logo in the scientific programme.

Publicidade na Revista on-line OMD:

- Offer of an odd-numbered page issued in one edition of PDA's online Magazine until 31/03/2021.

Publicidade durante o Congresso:

- Advertising in the virtual folders for congress;
- Inclusion of logo on the Congress homepage;
- Inclusion of logo on the static slide in beginning and end of each scientific session;

◇ OFFICIAL SPONSORS



- First choice of exhibition space in Expo-Dentária, in accordance with the following rules:
 - 1st choice: Platinum Sponsor;
 - 2nd choice: Gold Sponsors;
 - 3rd choice: Silver Sponsors;
 - 4th choice: Scientific Sponsors, in accordance with the date of formal written confirmation of acceptance as a sponsor.

Presence at Expodentária:

- Intermediate stand | 10.000 € (Subject to VAT at the legal rate in force)
- Premium stand | 11.750 € (Subject to VAT at the legal rate in force)

GOLD SPONSOR

Gold Sponsors combine both Silver and Scientific Sponsor.