

06 | 07 | 08 | NOV | 2025 | EXPONOR | PORTO | PORTUGAL

34^o 
CONGRESSO · OMD

SPONSORSHIP DOSSIER



INTRODUCTION

LARGEST DENTISTRY CONGRESS HELD IN PORTUGAL

The 34th Congress of the Ordem dos Médicos Dentistas will be held in Porto, from the 6th to the 8th of November 2025, and is part of one of the most prestigious dentistry events worldwide.

The theme chosen for this year - "Competences in Dentistry in the 21st Century" - aims to bring to debate the new demands and challenges in an ever-changing world.

The technical, scientific, and social skills necessary for an excellent practice will be addressed, in light of new technologies and patient needs.

With a comprehensive and multidisciplinary program, composed of numerous conferences and hands-on courses, the congress will have the presence of notable national and international experts, thus promoting the updating and continuous development of the participants.

In addition to the scientific program and Expodentária, which takes place simultaneously, the annual meeting of Portuguese dentistry will have an exceptional social program, which includes the congress party, which will provide an excellent opportunity to share experiences and strengthen ties between professionals from different countries.

We are waiting for you, in Porto, for three days of innovation, learning and networking!



EXPODENTÁRIA PORTUGAL 2025

MORE THAN 10,000 PROFESSIONALS VISITED EXPODENTÁRIA IN 2024

The Congress of the Ordem dos Médicos Dentistas simultaneously organizes Expodentária, the largest and most important fair of dental equipment and material in Portugal.

Expodentária has a vast exhibition area and is sought after by the most recognized brands in the sector, national and international, who find here the perfect conditions to contact dental professionals.

Proof of this are the numbers from last year's edition, which earned the trust of 119 companies (distributed in 514 stands) and received more than 10,000 visitors.

In 2025, we want to continue to grow to respond to the sector's reference companies.

To fulfill the purpose of creating the ideal conditions for your company to achieve the best business opportunities, we chose the largest exhibition and event space in the north of the country, Exponor - Feira Internacional do Porto, in Matosinhos.

With a vast exhibition area, Exponor has all the necessary infrastructure and facilities to hold an event of the size of the OMD congress.

Located at a central point in terms of accessibility, the Feira Internacional do Porto is being adapted to offer the best conditions to receive congress participants, exhibitors and visitors.

Over the years, the participation of the industry has enhanced the synergies between exhibitors and visitors, presenting itself as a hugely successful partnership.

We count on you in November, in Porto!





PORTO, THE DESTINATION THAT IS ALREADY A WORLD TOURISM ICON

It is consensual that Porto is a city where history meets modernity, in a perfect fusion between heritage, present and future.

This seaside destination pleases all audiences, offering options for all tastes.

The charm of the neighborhoods, alleys and typical houses, which mix with modern architecture, vibrant culture, excellent gastronomy, stunning natural beauty and the art of hospitality, innate to the people of Porto, make staying in this city a surprising and unforgettable discovery.

Reasons why Porto has consolidated its position in the World Travel Awards, the Oscars of Tourism, as one of the most desired destinations in the world.

In 2024 alone, it won the awards for Best European Urban Getaway Destination, Best Urban Destination in Europe, Best Cultural Destination in Europe and Best Metropolitan Seaside Destination in Europe.

As The Times newspaper describes, "Porto is a city that conquers at first sight, with its narrow, colorful streets, its historic buildings and its vibrant atmosphere".

And it points out as a strong point "the cuisine of Porto" which "is a true experience for the senses, with traditional dishes such as francesinha and Port wines".

Let yourself be carried away by your senses and explore this city that is a UNESCO World Heritage Site.

Accept the invitation and discover Porto at: www.visitporto.travel/



SPONSORSHIPS

SPONSOR

Invite your clients to attend the 33rd OMD Congress at the most economical price practiced until 07/16/2025.

The company that acquires registration packages for the 34th OMD Congress is a Sponsor sponsor, whose request must be made, in writing, to the email: expodentaria@omd.pt.

REGISTRATION PACKAGES		QUANTITY	VALUE	TOTAL VALUE
1st	Congress Participants	50	80 €	4000 €
2nd	Congress Participants	75	75 €	5625 €
3rd	Congress Participants	100	70 €	7000 €
Purchase of extra packages (multiples of 25 registrations)				2000 €

REQUIREMENTS:

- Be an exhibitor at Expodentária with a minimum area of 2 spaces (18m2);
- The final list of your guests must be sent to the OMD by 10/10/2025;
- From this date we do not exchange names of guests;
- Invitations are personalized with the sponsor's logo;
- The organization sends, by email, the image to proceed with the respective invitations;
- Inclusion of the logo on the OMD website (www.omd.pt) which establishes a direct link to the sponsor's page;

BENEFITS:

- Priority in choosing the location of the stand at Expodentária, according to the date of written confirmation of acceptance of the sponsorship and by the following rule:
 - 1st choose the Platinum Sponsors
 - 2nd choose the Gold Sponsors
 - 3rd choose the Silver Sponsors
 - 4th choose Bronze Sponsors
 - 5th choose the Sponsors

SPONSORSHIPS

BRONZE SPONSOR | MODALITY 1 | SPONSORED CONFERENCES (INDUSTRY FORUM)

Sponsor the holding of a conference proposed by the commercial company, on one of the 3 days of the Congress. This conference, with a maximum duration of 3 hours, takes place in an auditorium with a capacity for 400 people, duly equipped with all the audiovisuals and technical support necessary for its realization.

The conference takes place simultaneously with the remaining scientific program of the Congress, in an auditorium identified as "Industry Forum". It must comply with the times and intervals defined in the scientific program of the Congress. Access to the auditorium is exclusively for Congress participants.

Bronze Sponsors, in this category, have the possibility to acquire a set of registrations at the 34th Congress to offer to clients:

REGISTRATION PACKAGES		QUANTITY	VALUE	TOTAL VALUE
1st	Congress Participants	25	80 €	2000 € (Exclusive for Bronze Sponsors)

REQUIREMENTS:

- Be an exhibitor at Expodentária with a minimum space of 18 m2;
- Bear all the speaker's expenses, such as: fees, travel, stays, transfers and others not specified;
- Bear all the moderator's expenses, such as: fees, travel, stays, transfers and others not specified;
- The acceptance of the sponsored conference is dependent on the validation, by the OMD Board of Directors, of the following items:
 - Conference Theme;
 - Conference Summary;
 - Internationally renowned speaker;
 - Brief CV of the speaker;
 - Moderator;
 - Brief CV of the moderator;
 - Relevance of the topic compared to the other topics of the scientific program;
- After acceptance, the OMD indicates the date and time of the conference.
- Sponsorship value: 6,000 € (plus VAT at the current rate).

SPONSORSHIPS

BRONZE SPONSOR | MODALITY 1 | SPONSORED CONFERENCES (INDUSTRY FORUM)

BENEFITS:

- Inclusion of the logo on the OMD website (www.omb.pt) which establishes a direct link to the sponsor's page;
- Inclusion of the logo in the Congress Book (digital format);
- Inclusion of the logo in the sponsored conferences program;
- Priority in choosing the location of the stand at Expodentária, according to the date of written confirmation of acceptance of the sponsorship and by the following rule:
 - 1st choose the Platinum Sponsors
 - 2nd choose the Gold Sponsors
 - 3rd choose the Silver Sponsors
 - 4th choose Bronze Sponsors
 - 5th choose the Sponsors
- Advertising in the auditorium where the conference takes place, which includes:
 - Placement of roll-up in the auditorium where the conference takes place (responsibility of the sponsor);
 - Insertion of 1 slide or video with a maximum duration of 20 seconds of the sponsoring company at the opening of the conference during the break.

SPONSORSHIPS

BRONZE SPONSOR | MODALITY 2 | SPONSORED HANDS-ON

Sponsor the holding of a Hands-On course proposed by the commercial company, on one of the 3 days of the Congress:

This course obligatorily has 2 editions: one in the morning and one in the afternoon;

- Duration of each edition of the course: 3 hours;
- Capacity: 20 participants per edition;

The sponsoring company has the possibility to invite up to 50% of the participants:

- Those enrolled in Hands-On courses are obligatorily face-to-face congress participants.

Bronze Sponsors in this category have the possibility to acquire a set of registrations at the 34th Congress to offer to clients:

REGISTRATION PACKAGES		QUANTITY	VALUE	TOTAL VALUE
1st	Congress Participants	25	80 €	2000 € (Exclusive for Bronze Sponsors)

REQUIREMENTS:

- Be an exhibitor at Expodentária with a minimum space of 18 m2;
- Provide all materials and instruments necessary for the realization of the Hands-On course in conjunction with the speaker(s) and the Organizing Committee;
- Sponsorship value: 3,000 € (plus VAT at the current rate).

BENEFITS:

- Inclusion of the logo on the OMD website (www.umd.pt) which establishes a direct link to the sponsor's page;
- Inclusion of the logo in the Congress Book (digital format);
- Inclusion of the logo in the scientific program;
- Priority in choosing the location of the stand at Expodentária, according to the date of written confirmation of acceptance of the sponsorship and by the following rule:
 - 1st choose the Platinum Sponsors
 - 2nd choose the Gold Sponsors
 - 3rd choose the Silver Sponsors
 - 4th choose Bronze Sponsors
 - 5th choose the Sponsors
- Advertising in the room where the course takes place and which includes:
 - Insertion of 1 slide or video with a maximum duration of 20 seconds of the sponsoring company at the opening of the course and during the break;
 - Placing a block and pencil on the tables (responsibility of the sponsor).

SPONSORSHIPS

BRONZE SPONSOR | MODALITY 3 | Scientific Awards SPONSOR

- 8 Prizes for scientific presentations – prizes for scientific presentations in the following categories:
 - Oral Communication of Clinical Research
 - Oral Communication of Pre-clinical Research
 - Oral Communication of Systematic Review
 - Oral Communication of Clinical Cases
 - Pre-clinical Research Poster
 - Clinical Research Poster
 - Systematic Review Poster
 - Clinical Cases Poster

The sponsor is present on stage and presents the awards together with the presidents of the Organizing Committee and the Scientific Committee of the OMD, in the auditorium where this ceremony will take place.

REQUIREMENTS:

- Support the amount corresponding to the scientific awards, in the amount of 7,500 € (plus VAT at the legal rate in force);
- Be an exhibitor at Expodentária with a minimum space of 18 m2;

BENEFITS:

- Inclusion of the logo on the OMD website (www.ond.pt) which establishes a direct link to the sponsor's page;
- Inclusion of the logo in the Congress Book (digital format);
- Inclusion of the logo in the scientific program;
- Priority in choosing the location of the stand at Expodentária, according to the date of written confirmation of acceptance of the sponsorship and by the following rule:
 - 1st choose the Platinum Sponsors
 - 2nd choose the Gold Sponsors
 - 3rd choose the Silver Sponsors
 - 4th choose Bronze Sponsors
 - 5th choose the Sponsors
- Advertising in the room where the course takes place and which includes:
 - Insertion of 1 slide or video with a maximum duration of 20 seconds of the sponsoring company at the opening of the conference and during the break;
 - Inclusion of the logo in the presentation of the winners.

SPONSORSHIPS

SILVER SPONSOR

Globally sponsors the OMD Congress, so we include in this category the logo of these sponsors in all areas and ways of advertising the Congress.

BENEFITS:

Advertising:

- Inclusion of the logo in official documents;
- Inclusion of the logo on the congress promotional posters;
- Inclusion of the logo in the national and international congress promotion brochures;
- Inclusion of the logo in the scientific program;
- Inclusion of the logo in the Congress Book;
- Inclusion of the logo in advertisements in national and international specialty magazines.
- Inclusion of the logo on the OMD website (www.omb.pt) which establishes a direct link to the sponsor's page;
- Inclusion of the logo in the section dedicated to sponsors in the Congress APP accessible for Android and Iphone;
- Insertion of the logo on OMD's social networks (Facebook, Instagram, etc...);
- Insertion of the logo in 6 OMD enews, specifically promoting the congress, sent during the current year to all dentists and congress participants, establishing a direct link to the sponsor's page, or a page specially created for this purpose, the content of which is the sole responsibility of the same;
- Inclusion of the logo in the 3 OMD enews, sent on each of the days of the congress to all dentists and congress participants, establishing a direct link to the sponsor's page or a page specially created for this purpose, the content of which is the sole responsibility of the same.

Advertising in OMD Magazine

- Offer of 1 odd advertising page in OMD Magazine during the current year, with the exception of the edition of the magazine that is present at the congress (20% discount offer in this edition).

Advertising during the Congress

- Advertising in the virtual folders of congress participants and speakers through the insertion of a pdf or video of the sole responsibility of the sponsor;
- Inclusion of the logo on the banners during the congress;
- Inclusion of the logo on the screens and screens strategically distributed throughout the venue;
- Insertion of the logo in the static opening and closing slide of the scientific sessions.

Expodentária Portugal

- Mandatory minimum area 18m²;
- Priority in choosing the location of the stand at Expodentária, according to the date of written confirmation of acceptance of the sponsorship and by the following rule:
 - 1st choose the Platinum Sponsors
 - 2nd choose the Gold Sponsors
 - 3rd choose the Silver Sponsors
 - 4th choose Bronze Sponsors
 - 5th choose the Sponsors

SPONSORSHIPS

REQUIREMENTS:

- Presence with 2 spaces at Expodentária €13,000 + VAT
- Presence with 4 spaces at Expodentária €14,500 + VAT
- Presence with 6 spaces at Expodentária €17,500 + VAT
- Presence with 8 spaces at Expodentária €20,000 + VAT

GOLD SPONSOR

A Gold Sponsor is the company that combines two sponsorships: Silver Sponsor and Modality 1, 2, 3 or 4 of the Bronze Sponsor.

PLATINUM SPONSOR

This category of sponsors is the most prestigious of the Congress.

The advantages of this sponsorship are immense and cover all areas and possibilities of Congress Sponsors.

What is usual to say is that these sponsors are always next to the logo of the Ordem dos Médicos Dentistas and are in all the pieces, all the disclosures, in short, in all the marketing and advertising actions that the OMD carries out for the Congress.

A Platinum Sponsor is the company that combines two sponsorships: Silver Sponsor and chooses one of the following options:

1 | Official and Commemorative Dinner of the 34th OMD Congress

Sponsors the official dinner of the Congress on 11/07/2025 – dinner for 200 people, with the presence of all the governing bodies of the OMD, scientific committee, organizing committee, speakers, moderators, working groups, employees and institutional guests of the OMD. The sponsor has 20 invitations to be present at this dinner, can decorate the tables and print the menus. This dinner is organized by the OMD in conjunction with the sponsor;

Value: €20,000 (plus VAT at the legal rate in force)

SPONSORSHIPS

2 | Food Court of the 34th OMD Congress

The OMD Congress has an area defined as the "Food Court of the SPONSOR'S NAME".

The food court was designed to provide congress participants with a complete gastronomic experience. It is a spacious and comfortable space, equipped with tables and chairs intended to accommodate congress participants, exhibitors and visitors, allowing them to enjoy their meals in comfort.

It stands out for its gastronomic diversity, offering options for all tastes and preferences, providing services such as snack bars, cafeterias, food trucks and kiosks, which provide a wide selection of dishes and foods. Specialties from various international cuisines are available, including Portuguese, Italian, Mexican, Brazilian, among others. Additionally, it is possible to find establishments that serve hamburgers, pizzas, sandwiches, salads, savory snacks, ice cream, coffee, cakes, among other options.

Located in a strategic area within the Exponor facilities, close to the auditorium and the north entrance, this square benefits from a privileged position that allows participants to have their meals during Congress breaks, without having to leave the venue.

The layout of the space was carefully planned to optimize its use and facilitate the movement of congress participants, integrating a significant number of tables and chairs, as well as wide corridors, guaranteeing a comfortable and functional environment. The decoration was also developed to create a pleasant and welcoming environment.

The sponsoring company is granted the possibility of customizing this large space, and the following is included in the sponsorship:

- Production of individual paper towels, personalized with the sponsor's image, in sufficient numbers for the three days of the Congress, to be made available to all meal providers (snack bars, cafeterias, food trucks and kiosks);
- Creation of a giant screen located at the entrance to the food court;
- Inclusion of this area in the official signage of the Congress;
- Insertion of the sponsor's logo on the Congress map, at the location corresponding to the food court.

Value: €20,000 (plus VAT at the legal rate in force)

REQUIREMENTS AND BENEFITS:

The Platinum Sponsor enjoys all the counterparts attributed to the Silver sponsorship.

This Platinum Sponsor is also entitled to a room, with a speaker of their choice (as long as validated by the OMD). The assigned room has a capacity of 400 seats.

The conference will last 45 minutes, to be held in one of the afternoon breaks (4 pm to 5:30 pm) of one of the three days of the congress, with delayed online transmission. The choice of day will be assigned according to the date of written confirmation of acceptance of the sponsorship.

GENERAL CONDITIONS

GENERAL CONDITIONS FOR ALL SPONSORING COMPANIES

- Once the formal and written confirmation of the sponsorship has been made to the email expodentaria@omd.pt, the company will receive an email with all the necessary documentation to formalize its reservation;
- Participation as an exhibitor at Expodentária is essential in accordance with the rules mentioned for each sponsorship category;
- The number of sponsors is limited according to the categories. The title of sponsor will be assigned in the strict order of confirmation of the reservation, according to the date of written confirmation of acceptance of the sponsorship.
- Exhibitors that are national or foreign Higher Education Institutions and/or that are national or foreign entities dedicated to offering, disseminating and carrying out continuing education in dentistry/oral health are expressly prohibited from participating as Sponsors of the 34th OMD Congress in any of the categories and modalities provided (Sponsor; Bronze; Silver; Gold and Platinum).

RULES FOR ALLOCATING SPACES IN EXPODENTÁRIA

- All sponsors have priority in choosing spaces at Expodentária over the remaining exhibitors.
- The rules of priority in choosing the space are as follows:
 - 1st choose the Platinum Sponsors
 - 2nd choose the Gold Sponsors
 - 3rd choose the Silver Sponsors
 - 4th choose Bronze Sponsors
 - 5th choose the Sponsors
 - 6th choose the exhibitors (according to the rules established in the Exhibitor's Manual)

We recommend a careful reading of the Exhibitor's Manual, a document that gathers all the information about participation in Expodentária Portugal, the OMD Congress dental medicine fair, which is available on the website of the Ordem dos Médicos Dentistas at:

<https://www.omd.pt/congresso/2025/expodentaria/manual-expositor/>

The OMD Manual of Good Practices for Sustainable Events is an integral part of this document: <https://www.omd.pt/congresso/2025/expodentaria/manual-sustentabilidade/>, which we recommend reading.

PRICE LISTS | CONFERENCE REGISTRATIONS

PROFESSIONAL CATEGORY	UNTIL 16 JULY		UNTIL 16 OCTOBER		AFTER 16 OCTOBER	
	PRESENTIAL	ONLINE	PRESENTIAL	ONLINE	PRESENTIAL	ONLINE
Dentists (1)	80,00 €	80,00 €	140,00 €	140,00 €	220,00 €	220,00 €
Young dentists (01/01/2021 - 14/10/2024)	50,00 €	50,00 €	110,00 €	110,00 €	150,00 €	150,00 €
Newly Registered Dentists (15/10/2024 to 14/10/2025)	0,00 €	0,00 €	0,00 €	0,00 €	0,00 €	0,00 €
Senior dentists (2)	0,00 €	0,00 €	0,00 €	0,00 €	0,00 €	0,00 €
Dental Medicine Students (3)	45,00 €	45,00 €	80,00 €	80,00 €	140,00 €	140,00 €
Stomatologists; Prosthetists; Hygienists	125,00 €	125,00 €	185,00 €	185,00 €	260,00 €	260,00 €
Other National Professional Categories	150,00 €	150,00 €	210,00 €	210,00 €	300,00 €	300,00 €
Other Foreign Professional Categories with Protocol (4)	100,00 €	100,00 €	170,00 €	170,00 €	250,00 €	250,00 €
Other Foreign Professional Categories without Protocol	250,00 €	250,00 €	350,00 €	350,00 €	450,00 €	450,00 €
Dental Assistants (5)	75,00 €	75,00 €	100,00 €	100,00 €	150,00 €	150,00 €
Innovation Box (registration for non-Congress attendees)	15,00 €		15,00 €		15,00 €	
Access to Expodentária: free for Dentists (1) (6)	0,00 €		0,00 €		0,00 €	
Access to Expodentária: visitors (6)	15,00 €		15,00 €		15,00 €	

(1) Registered dentists with valid registration and no outstanding dues;

(2) Limited to members with senior dentist status (over 65 years old and registered with the OMD for 10 years);

(3) Exclusive to dental medicine students in Portugal. Postgraduate students are not eligible. Proof from the educational institution is required;

(4) Foreign professionals belonging to associations with an agreement with the Order of Dentists (OMD) and professionals from countries represented in the Lusophone Dental Association;

(5) Access limited to the auditorium where the dental assistant course and Expodentária Portugal take place;

(6) Registrations exclusively at the Expodentária desk.

PRICE LISTS | EXPODENTÁRIA

No. OFF STANDS	TOTAL AREA	FREE OFFER ⁽¹⁾	TOTAL AMOUNT ⁽²⁾
1	9 m ²	-	2.000,00€
2	18 m ²	-	3.900,00€
3	27 m ²	-	5.750,00€
4	36 m ²	-	7.500,00€
5	45 m ²	-	8.500,00€
6	54 m ²	-	9.300,00€
7	63 m ²	-	11.150,00€
8	72 m ²	L	12.900,00€
9	81 m ²	L	13.900,00€
10	90 m ²	L	14.650,00€
11	99 m ²	L	16.250,00€
12	108 m ²	L	18.000,00€
13	117 m ²	L	19.850,00€
14	126 m ²	L	21.400,00€
15	135 m ²	L	22.550,00€
16	144 m ²	L	23.700,00€
17	153 m ²	L	24.750,00€
18	162 m ²	L	25.900,00€
19	171 m ²	L	27.050,00€
20	180 m ²	L	28.200,00€
Addition of extra 9-sq.m. module			1.150,00€

Code:

(1) L = Sponsor's logo on the map of Expodentária;
 (2) + applicable VAT.

